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Phone:	703-305-1889		Date:	July 29, 2004		
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Examine	er Huynh,					
submitte you. As than 3 m or appea	conversation earlier today you of to the PTO on June 23, 200 this file is under final rejection on this before the 6 month stat- al. Moreover, this application volume d are the following:	<ol> <li>It is now five w delays in getting th utory date (10/23) t</li> </ol>	eeks late ie file to y by which	r and the response has stil rou can not be tolerated. The the application must be in c	I not been provided to here are currently less	
1.	PAIR status sheet showing a	mendment was rec	ceived on	6/23 (2 pages)	•	
2.	Auto-reply fax transmission fi	rom PTO that respo	onse was	received (1page)		
3.	3. Fax confirmation sheet (1 page)					
4.	Cert of Transmission (1 page	<del>)</del> )				
5.	Transmittal Form (1 page)					
6.	5. After Final Amendment (34 pages)					
i hope ti applicati Regards	nat you can ensure that the a on forward.	mendment is ente	red and (	given to you for action so t	hat we can move this	

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APPLICATION INFORMATION RETPUEVAL

**PAIR Page** 

Page 1 of 2



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#### PATENT APPLICATION INFORMATION RETRIEVAL

Searc	h results for applicat	tion number: 10/068	,771	
Application Number:	10/068,771	Customer Number:	-	
Filing or 371(c) Date:	02-05-2002	Status:	Final Rejection Mailed	
Application Type;	Utility	Status Date:	04-23-2004	
Examiner Name;	HUYNH, SON P	Location:	ELECTRONIC	
Group Art Unit:		Location Date:	<b>.</b> /	
Confirmation Number:		Earliest Publication No:	A1	
Attorney Docket Number:	T742-10	Earliest Publication Date:	08-07-2003	
Class/ Sub-Class:	725/035	Patent Number:	-	
	Charles Eldering, Doviestown, PA (US)	Issue Date of Patent:	-	

#### Search Options

Title Of Invention: Targeted advertising in on demand programming

Assignments
Continuity Data
Published Documents

	File History		
Date	Contents Description		
06-23-2004	Workflow Incoming amendment IFW		
04-08-2004	Information Disclosure Statement (IDS) Filed		
04-23-2004	Mail Final Rejection (PTOL - 326) Final Rejection		
04-19-2004			
09-10-2003	Examiner Interview Summary Record (PTOL - 413)		
03-24-2004 Miscellaneous Incoming Letter 02-10-2004 Date Forwarded to Examiner			
01-20-2004 Mail Notice of Informal or Non-Responsive Amendment			
09-23-2003 Information Disclosure Statement (IDS) Filed			
09-23-2003	Oath or Declaration Filed (Including Supplemental)		
01-20-2004	Date Forwarded to Examiner		
09-24-2003 Supplemental Response			
01-20-2004	Date Forwarded to Examiner		
09-23-2003	Informal or Non-Responsive Amendment after Examiner Action		

http://pair-direct.uspto.gov/cgi-bin/final/printer\_friendly.pl

7/29/2004

PAIR Page

Page 2 of 2

09-23-2003	Response after Non-Final Action		
06-19-2003	Mail Non-Final Rejection		
06-16-2003	Non-Final Rejection		
05-09-2003	Case Docketed to Examiner in GAU		
04-24-2003	Record Petition Decision of Granted to Make Special		
07-12-2002	Petition Entered		
07-08-2002	Information Disclosure Statement (IDS) Filed		
04-10-2003 Case Docketed to Examiner in GAU			
06-19-2002	Application Dispatched from OIPE		
06-18-2002	Application Is Now Complete		
06-04-2002	Payment of additional filing fee/Preexam		
06-04-2002	A statement by one or more inventors satisfying the requirement under 35 USC 115, Oath of the Applic		
03-22-2002	Notice Mailed-Application Incomplete-Filing Date Assigned		
02-19-2002	IFW Scan & PACR Auto Security Review		
02-05-2002	Initial Exam Team nn		

USPTO 6/23/2004 5:48 PM PAGE 1/001 Fax Server 0:Auto-reply fax to 215 766 20 COMPANY:

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TRANSMITTAL	Filing Date	05 FEB 2002				
FORM	First Named Inventor	CHARLES A. ELDERING				
(to be used for all correspondence after initial filing)	Art Unit	2611				
	Examiner Name	Huynh, Son P				
Total Number of Pages in This Submission 36	Attorney Docket Number	T742-10				
ENCL	OSURES (Check all that	apply)				
	Drawing(s) .icensing-related Papers	After Allowance communication to Technology Center (TC)  Appeal Communication to Board of Appeals and Interferences				
	Petition	Appeal Communication to TC (Appeal Notice, Brief, Reply Brief)				
After Final	Palition to Convert to a Provisional Application Power of Attorney, Revocation Change of Correspondence Addre					
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